

Market Overview

After a weak start the Index recovered from the day's low to close with positive gains on the back of positive global cues with the key benchmark Indices closing with gains of a percent for the day. IT and Tech stocks witnessed buying interest. The BSE Sensex closed at 16498.47 up 156.77 points while the NSE Nifty added 50.10 points and closed at 4948.90. The overall market breadth remained negative. Prominent gainers among the Nifty stocks include TCS, BAJAJAUTO and INFY while the losers were ONGC, CIPLA and POWERGRID.

Corporate News

- Standard & Poor's (S&P) said its president is stepping down, capping two weeks of controversy following the rating agency's downgrade of US government debt on August 5 that sparked a row with the Treasury. S&P's parent McGraw-Hill Companies Inc said Deven Sharma, who has served as S&P president since 2007, will be succeeded on September 12 by Citibank COO Douglas Peterson. BS
- Malvinder Singh and Shivinder Singh, the promoters of Religare Enterprises and Fortis Healthcare, have raised Rs 1,400 crore debt from global banking major Standard Chartered two months ago, said two sources in the know of the development. BS
- Moody's Investors Service cut its rating on Japan's government debt by one notch to Aa3 on Wednesday, blaming a build-up of debt since the 2009 global recession and the revolving-door leadership that has hampered effective economic strategies. BS
- Indian Metals & Ferro Alloys Ltd (IMFA) is planning to spend Rs 6,600 crore over the next five years to set up a 1,320-Mw power plant in Orissa. With this, IMFA, which currently produces power for its own captive use as a part of its backward integration strategy, will become a commercial power generator. The company is India's largest producer of ferro alloys, used in manufacturing of stainless steel. BS
- Japan's appetite for acquisitions in India continues to grow, with Kaneka Corporation, a \$4-billion Japanese corporate group, eyeing a minority stake in Supreme Industries, a manufacturer of plastic goods. This will be the second such acquisition this year after Japan's Kokuyo acquired Camlin India. BS
- The real estate industry, already reeling under falling profit, high interest rates and steep input costs, seems to be sticking together, fearing further action from the Competition Commission of India (CCI). BS

Index	Close	Chg (%)	Chg 5D(%)	P/E
NIFTY	4,948.90	1.02	(2.13)	14.22
SENSEX	16,498.47	0.96	(2.03)	14.76
CNX 500	4,010.70	1.01	(1.73)	13.43
BSE MCAP	6,262.43	0.95	(1.25)	13.06
BSE SCAP	7,195.32	1.16	(1.98)	10.25

Index	Close	Chg (%)	Chg 5D(%)	P/E
DOW	11,176.76	2.97	(2.01)	11.99
NASDAQ	2,446.06	4.29	(3.07)	18.64
BOVESPA	53,786.63	2.57	(0.99)	8.24
FTSE	5,129.42	0.67	(4.26)	10.34
CAC	3,084.37	1.08	(4.54)	9.04
DAX	5,532.38	1.07	(7.72)	9.80
NIKKEI	8,670.23	(0.37)	(3.94)	16.41
HANGSENG	19,696.62	(1.03)	(3.04)	9.39
STRAITS	2,751.02	(0.70)	(2.93)	7.88
KOSPI	1,756.75	(1.68)	(7.70)	11.57
SHANGAI	2,557.65	(0.01)	(1.82)	13.98

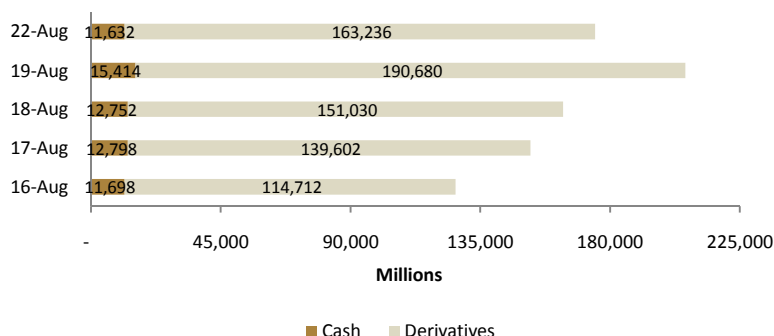
Commodity (In \$)	Close	Chg (%)	Chg 1M(%)
BRENT CRUDE	109.34	0.13	(7.67)
GOLD	1,848.55	1.06	15.39
SILVER	42.21	0.68	5.28
LME ALUMINIUM	2,334.00	1.46	(8.88)
LME COPPER	8,830.75	1.51	(8.53)
INDIA			
MCX GOLD (Rs)	27,800.00	(0.28)	20.93
MCX SILVER (Rs)	64,200.00	(2.33)	11.12

Currency	Close	Chg(%)	Chg 1M(%)
USD-INR	45.75	(0.23)	(2.93)
GBP-INR	75.42	(0.23)	(4.25)
EUR-INR	65.86	0.35	(3.11)
JPY-INR	0.60	(0.28)	(4.98)
GBP-USD	1.65	(0.04)	1.30
EUR-USD	1.44	(0.28)	0.17
JPY-USD	0.01	(0.02)	(2.11)

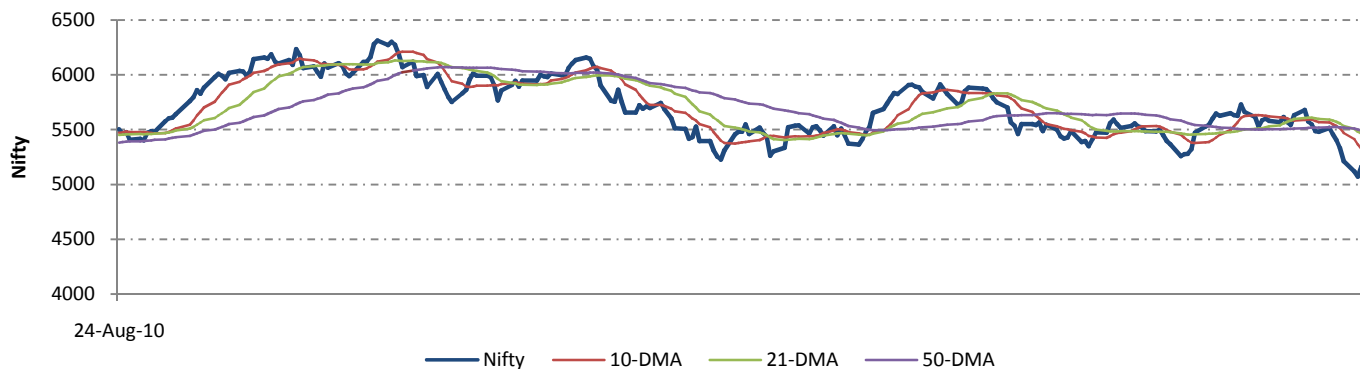
Turn Over	Buy Value	Sell Value	Net Value
FII's	1,471.20	2,237.30	(766.10)
DII's	928.39	625.50	302.89
CLIENT	1,462.81	1,447.82	14.99
PROPRIETARY	463.10	480.61	(17.51)
NRI	2.50	0.35	2.15

Advances/Declines	NSE	BSE
ADVANCES	1,028	1,824
DECLINES	411	988
UNCHANGED	68	106
AD RATIO	2.50	1.85

Turnover Analysis



Nifty Chart



Nifty Technical Outlook

It was a consecutive day of positive gains for the Nifty Index which closed with moderate gains for the day. The Index registered an intraday high of 4965.80 and a low of 4863.80 and finally closed at 4948.90 up 50.10 points. The Nifty breadth remained positive with 27 advances to 21 declines. Crucial support for the Index is at 4898 and 4865 while the resistance is at 5010 and 5059.

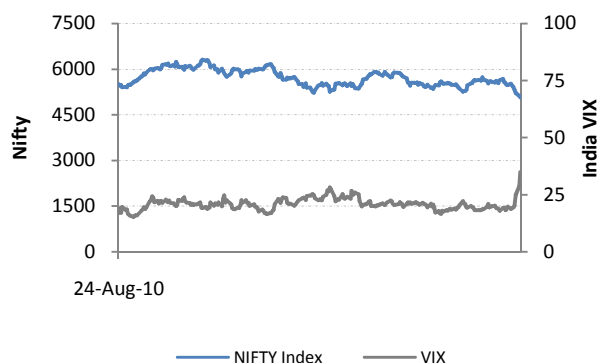
The Index managed to close the gap ceiling of 4944 and closed above these levels in yesterday's trade. The Index has formed a short term bottom around the 4800 levels. If the Index continues to move higher from current levels then there is crucial resistance around the 5050 levels. Failure to move past the 5050 levels could bring the Index back to 4800 levels. A move past 5050 levels could take the Index higher towards 5230 levels.

	Sensex	Nifty
10 DMA	16,691.08	5,017.50
20 DMA	17,331.10	5,215.30
50 DMA	17,990.74	5,407.55
RSI - 14D	32.53	31.77

BSE Sectoral Watch

INDICES	CLOSE	CHG(%) - 1D	CHG(%) - 5D	CHG(%) - 1M	P/E
AUTO	8,304.49	0.15	(0.58)	(6.19)	10.53
BANKEK	10,835.21	0.81	(4.71)	(16.06)	13.32
CD	6,302.86	1.48	(1.37)	(6.94)	19.87
CG	11,922.72	1.69	(1.74)	(13.05)	20.30
FMCG	3,968.40	0.16	(0.08)	(3.44)	32.64
HC	5,922.59	0.05	(1.96)	(8.01)	10.04
IT	4,909.60	3.94	(5.17)	(17.48)	17.72
METAL	12,052.82	0.60	(0.47)	(18.28)	-
OIL & GAS	8,368.93	0.15	0.39	(8.92)	11.20
POWER	2,240.51	0.33	(0.73)	(12.73)	16.07
PSU	7,796.29	(0.02)	(1.52)	(8.82)	11.94
REALTY	1,689.29	0.16	1.41	(23.52)	12.72
TECH	3,131.34	3.17	(3.54)	(14.05)	21.42

Nifty Vs India VIX



Technical Picks

TATASTEEL: BUY (475.50)



After a short term downtrend the stock has reversed from its recent lows registering higher highs on the on the daily charts. Hourly oscillators for the stock have shown a positive divergence. The 14D RSI at 29 continues to be oversold. We expect the stock to move higher from current levels. We recommend buying the stock at current levels for a target of 510 and a SL of 460 in the next 6 to 8 trading sessions.

Pivot Points

SCRIP	CLOSE	PIVOT POINT	S1	S2	S3	R1	R2	R3
ABB IS Equity	786.50	793.48	775.02	763.53	733.58	804.97	823.43	853.38
ACC IS Equity	1,002.65	1,004.98	996.22	989.78	974.58	1,011.42	1,020.18	1,035.38
ACEM IS Equity	133.15	132.70	131.05	128.95	125.20	134.80	136.45	140.20
AXSB IS Equity	1,083.55	1,079.15	1,055.40	1,027.25	975.35	1,107.30	1,131.05	1,182.95
BHARTI IS Equity	401.60	399.63	394.47	387.33	375.03	406.77	411.93	424.23
BHEL IS Equity	1,761.15	1,747.78	1,729.57	1,697.98	1,648.18	1,779.37	1,797.58	1,847.38
BPCL IS Equity	688.15	689.88	682.27	676.38	662.88	695.77	703.38	716.88
CAIR IS Equity	265.65	265.63	260.87	256.08	246.53	270.42	275.18	284.73
CIPLA IS Equity	282.20	285.12	277.78	273.37	261.62	289.53	296.87	308.62
DLFU IS Equity	182.20	183.05	179.60	177.00	170.95	185.65	189.10	195.15
GAIL IS Equity	412.70	413.18	407.37	402.03	390.88	418.52	424.33	435.48
GRASIM IS Equity	2,120.55	2,113.70	2,098.40	2,076.25	2,038.80	2,135.85	2,151.15	2,188.60
HCLT IS Equity	397.00	391.90	384.10	371.20	350.50	404.80	412.60	433.30
HDFC IS Equity	645.85	642.77	634.63	623.42	604.07	653.98	662.12	681.47
HDFCB IS Equity	459.40	455.73	448.97	438.53	421.33	466.17	472.93	490.13
HH IS Equity	-	-	-	-	-	-	-	-
HNDL IS Equity	145.75	145.05	142.80	139.85	134.65	148.00	150.25	155.45
HUVR IS Equity	318.15	316.98	314.67	311.18	305.38	320.47	322.78	328.58
ICICIBS IS Equity	852.15	849.05	834.80	817.45	785.85	866.40	880.65	912.25
IDEA IS Equity	93.95	93.80	92.80	91.65	89.50	94.95	95.95	98.10
IDFC IS Equity	113.20	112.58	110.27	107.33	102.08	115.52	117.83	123.08
INFO IS Equity	2,276.95	2,257.87	2,213.08	2,149.22	2,040.57	2,321.73	2,366.52	2,475.17
ITC IS Equity	203.20	202.13	200.07	196.93	191.73	205.27	207.33	212.53
JPA IS Equity	63.05	62.78	61.87	60.68	58.58	63.97	64.88	66.98
JSP IS Equity	504.55	504.22	499.43	494.32	484.42	509.33	514.12	524.02
LT IS Equity	1,592.85	1,585.15	1,570.50	1,548.15	1,511.15	1,607.50	1,622.15	1,659.15
MM IS Equity	709.25	706.88	694.92	680.58	654.28	721.22	733.18	759.48
MSIL IS Equity	1,158.20	1,161.70	1,148.90	1,139.60	1,117.50	1,171.00	1,183.80	1,205.90
NTPC IS Equity	171.40	172.70	169.50	167.60	162.50	174.60	177.80	182.90
ONGC IS Equity	278.50	281.43	274.87	271.23	261.03	285.07	291.63	301.83
PNB IS Equity	993.90	988.75	976.50	959.10	929.45	1,006.15	1,018.40	1,048.05
PWGR IS Equity	101.20	102.20	100.00	98.80	95.40	103.40	105.60	109.00
RBXY IS Equity	466.95	469.58	460.47	453.98	438.38	476.07	485.18	500.78
RCOM IS Equity	79.55	79.67	78.13	76.72	73.77	81.08	82.62	85.57
RELI IS Equity	450.35	451.53	445.07	439.78	428.03	456.82	463.28	475.03
RIL IS Equity	765.25	761.58	751.17	737.08	712.58	775.67	786.08	810.58
RPWR IS Equity	84.75	85.07	83.73	82.72	80.37	86.08	87.42	89.77
SAIL IS Equity	110.70	110.90	108.65	106.60	102.30	112.95	115.20	119.50
SBIN IS Equity	2,063.70	2,060.93	2,039.87	2,016.03	1,971.13	2,084.77	2,105.83	2,150.73
SIEM IS Equity	875.30	875.10	862.90	850.50	825.90	887.50	899.70	924.30
STLT IS Equity	127.20	127.12	125.23	123.27	119.42	129.08	130.97	134.82
SUEL IS Equity	38.80	38.87	38.03	37.27	35.67	39.63	40.47	42.07
SUNP IS Equity	471.50	470.47	466.63	461.77	453.07	475.33	479.17	487.87
TATA IS Equity	475.50	472.62	466.98	458.47	444.32	481.13	486.77	500.92
TCS IS Equity	981.60	963.32	938.63	895.67	828.02	1,006.28	1,030.97	1,098.62
TPWR IS Equity	1,086.35	1,087.12	1,074.23	1,062.12	1,037.12	1,099.23	1,112.12	1,137.12
TTMT IS Equity	727.60	729.83	712.77	697.93	666.03	744.67	761.73	793.63
UT IS Equity	26.45	26.53	26.07	25.68	24.83	26.92	27.38	28.23
WPRO IS Equity	332.95	330.55	323.10	313.25	295.95	340.40	347.85	365.15
NIFTY INDEX	4,948.90	4,926.17	4,886.53	4,824.17	4,722.17	4,988.53	5,028.17	5,130.17
SENSEX INDEX	16,498.47	16,420.29	16,291.36	16,084.26	15,748.23	16,627.39	16,756.32	17,092.35

Sujayalakshmi Krishna, CFTe
sujaya.lakshmi@o3securities.com

Manjunath R
manjunath.r@o3securities.com

Disclaimer

This Newsletter has been prepared by o3 Securities Private Limited (o3 Securities) to provide information about the company(ies) and sector(s), if any, covered in the report and may be distributed by it and/or its affiliated companies solely for the purpose of information of the select recipient of this report. This report and/or any part thereof, may not be duplicated in any form and/or reproduced or redistributed without the prior written consent of o3 Securities. This report has been prepared independently of the companies covered herein. o3 Securities and/or its affiliated entities are a multi-service, integrated investment banking, investment management and brokerage group. o3 Securities and/or its affiliated company(ies) might have lead managed or co-managed a public offering for the company(ies) covered herein in the preceding twelve months and might have received compensation for the same during this period for the services in respect of public offerings, corporate finance, investment banking, mergers & acquisitions or other advisory services in a specific transaction. o3 Securities and/or its affiliated company(ies) may receive compensation from the company(ies) mentioned in this report within a period of three to six months' time following the date of publication of this Newsletter for rendering any of the above services. Research analysts and Sales Persons of o3 Securities may provide important inputs into the investment banking activities of its affiliated company(ies) or any other firm or company associated with it.

While reasonable care has been taken in the preparation of this report, it does not purport to be a complete description of the securities, markets or developments referred to herein, and o3 Securities does not warrant its accuracy or completeness. o3 Securities may not be in any way responsible for any loss or damage that may arise to any person from any inadvertent error in the information contained in this report. This report is provided for information only and is not intended to be and must not alone be taken as the basis for an investment decision. The investment discussed or views expressed herein may not be suitable for all investors. The user assumes the entire risk of any use made of this information. The information contained herein may be changed without notice and o3 Securities reserves the right to make modifications and alterations to this statement as they may deem fit from time to time.

o3 Securities and its affiliated company(ies), their directors and employees may; (a) from time to time, have a long or short position in, and buy or sell the securities of the company(ies) mentioned herein or (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the company(ies) discussed herein or act as an advisor or lender/borrower to such company(ies) or may have other potential conflict of interests with respect to any recommendation and other related information and opinions.

This report is neither an offer nor solicitation of an offer to buy and/or sell any securities mentioned herein and/or not an official confirmation of any transaction. This report is not directed or intended for distribution to, or use by any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject o3 Securities and/or its affiliated company(ies) to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to a certain category of investors. Persons in whose possession this report may come, are required to inform themselves of and to observe such restrictions.

o3securities

o3 House
27, Magrath Road,
Bangalore – 560001
Board: +91 80 4241 0000
Fax: +91 80 4241 0022
Website: www.o3securities.com